



<Presenting Sponsor>

presents

Volunteer MBC's 2nd Annual

International Volunteer Day Celebration

Wednesday
December 4
4PM-7PM

PEEL CARES

7700 Hurontario
Brampton
Community
Door

featuring the 2019 Volunteer of the Year Awards

Help us thank amazing volunteers and support meaningful volunteerism in Peel.

Volunteer Mississauga · Brampton · Caledon
905.238.2622 | www.volunteermbc.org/donate
Charitable registration number: 84792-0469-RR0001



Peel Cares Celebration

December 5th marks International Volunteer Day. In Peel, this is a special occasion for us. Not only will we observe International Volunteer Day, we will also recognize remarkable and outstanding individuals during the 2019 Volunteer of the Year Awards, where we will recognize numerous volunteers and recognize the top volunteer for each municipality we serve: Mississauga, Brampton, and Caledon. Join us on **Wednesday, December 4, 2019 from 4pm-7pm** at Community Door in Brampton to recognize and celebrate the contributions volunteers make every day to create a united and caring community. Funds raised through the event's silent and online auctions, in addition to other donations and sponsorships, will support Volunteer MBC programs and services with a focus on our Ovation program to combat social isolation of older adults.



2018 Volunteer of the Year Award Nominees (above) and Recipients for Mississauga, Brampton and Caledon (below).



Seniors and the loneliness epidemic

Loneliness is an epidemic in the growing senior community. It has been linked to early deaths, depression, cognitive decline and an increased risk of Alzheimer's. Recent studies have shown volunteering leads to increased quality of life, improved health and a reduction in the cost of healthcare. Launched in 2018, our Ovation program engages seniors in a Volunteer Ambassadors Network to become more engaged in their community and build new friendships along the way. We train older adults (55+) to support their peers in alleviating loneliness and finding a renewed sense of purpose through the power of volunteering.



We realize you will receive many requests for support at this time of year. But we hope you believe in the importance of empowering our senior community. Together, with your support, we can reduce the isolating social, psychological and physical barriers they face.

About Volunteer MBC

Volunteer MBC is the volunteer centre serving Mississauga, Brampton, and Caledon. Our mission is to **promote meaningful volunteerism and foster best practices through learning and development**. We serve the community through our...

- **Volunteer Referral System**, which combines one-on-one consultations and a robust online database to match prospective volunteers to opportunities with local non-profit community service organizations. In 2018, we made over 35,000 referrals to our ~200 member organizations.
- **Learning Centre**, which enhances the capacity of organizations through relevant training to board members, volunteers and leaders of volunteers, guiding them to lead more effectively and engage volunteers meaningfully.
- **Programs** that encourage, inspire and celebrate volunteers. We focus on inclusion and removing barriers, so that more people can be involved. We support newcomers integrating into the community, seniors sharing their experience, and youth developing their skills and self-esteem.
- **Outreach** at schools, community events and hubs, to spread the message about the power of volunteerism and how to get involved.

Volunteers...



...read and provide books to children.

...visit lonely or isolated seniors.

...teach English and mentor newcomers to Canada.

...plant trees and flowers in our local parks and community gardens.

...coach local hockey, baseball, soccer and basketball teams.

...assist people with visible and invisible disabilities.

...drive people fighting cancer to their appointments.

...offer healing to those who are grieving.

...outstretch a helping hand to the homeless and underhoused.

...help low-income families get back on their feet.

...support families with end-of-life care and living with dignity.

Volunteerism in Peel

We believe volunteerism is the lifeblood of a community. Numerous community service organizations in Peel rely on volunteers to deliver critical services to vulnerable populations, to protect our environment, and to build a caring, inclusive and connected community. However, volunteerism in Peel falls below the national average and with our booming and aging population, we are on the verge of a volunteer crisis. Peel's seniors population is on pace to reach 340,000 by 2031, and with it, the demand on the community service sector will increase substantially. We must work together to build a culture of volunteerism where residents give their time to help others and help themselves in the process.

Sponsorship Privileges

We want to show you our appreciation.

Sponsorship Levels	Event Partner <i>Sold out!</i>	Presenting	Event	Volunteer of the Year Award		
				Mississauga	Brampton	Caledon
Privileges	\$3000	\$2500	\$1000	\$500	\$500	\$500
Your promo material distributed at the Peel Cares event	✓	✓	✓	✓	✓	✓
Your name and logo on Volunteer MBC website/social media	✓	✓	✓	✓	✓	✓
Your hyperlink on Volunteer MBC website/social media	✓	✓				
Your name in Volunteer MBC e-newsletters and promo material	✓	✓	✓	✓	✓	✓
Your logo in Volunteer MBC e-newsletters and promo material	✓	✓				
Your name on print material, including event signage	✓	✓	✓	✓	✓	✓
Your logo on print material, including event signage	✓	✓	✓			
Premium placement on print material, including event signage	✓	✓				
Opportunity to address audience with congratulatory remarks		✓				
2 complimentary tickets to Volunteer MBC 2020 V-Oscars	✓	✓				
Your name as Sponsor on Volunteer of the Year trophy				✓	✓	✓
Co-present Volunteer of the Year Award and photos with recipients		✓		✓	✓	✓
Your name recognized in Volunteer MBC Annual Report	✓	✓	✓	✓	✓	✓
Your logo recognized in Volunteer MBC Annual Report	✓	✓				

Together, with your financial support, Volunteer MBC can continue to make a difference in the lives of thousands who need us.

Become a Sponsor!



As a registered charity, Volunteer MBC relies upon financial support from people who value our vision of a caring community in Peel. This embraces both residents who volunteer and community service organizations, as one cannot exist without the other. We are here only because of generous benefactors like you. Together, with your financial support, Volunteer MBC can continue to make a difference in the lives of thousands who need us and acknowledge the countless hours given by volunteers to provide help and essential services to those who need it the most.

✓	Sponsorship Level	Contribution
	Event Partner	SOLD OUT
	Presenting	\$2500
	Event	\$1000
	Volunteer of the Year Award - Mississauga	\$500
	Volunteer of the Year Award - Brampton	\$500
	Volunteer of the Year Award - Caledon	\$500
	Donation (monetary)	Amount: \$ _____
	Donation (auction item)	Description: _____ _____ _____

Your support is welcomed regardless of the amount and we invite you to make a contribution that suits your budget. Any donation of \$25 and above that does not receive public recognition is entitled to a charitable tax receipt. Please note that, by law, no promotional benefits can be provided if a charitable tax receipt is required for a donation. Donations can also be made online at www.volunteermbc.org.

Billing Information for Invoice

Name: _____ Company Name: _____

Address: _____ City: _____ Postal Code: _____

Phone: _____ Email: _____

For more info or to submit this form, contact supportus@volunteermbc.org · 905.238.2622

Thank you for your support!